

Compliance

Keepit meets enterprise audit requirements for backup, search and recovery, making it easy to comply with governance requirements. Keepit will deliver your backup complete with a data processing agreement, ensuring compliance with GDPR and other national and international regulations.

Customers have verified our solution through thorough proof-of-concept testing, risk assesment, and security validation. Keepit's customer portfolio includes global enterprises within production, healthcare, shipping construction, retail, services, and finance.



Technical Specifications

- ISAE 3402: Keepit's 2 redundant ISAE 3402-controlled data centers are managed under ISO 27002.
- Global data destinations: To meet data sovereignty requirements, data is stored in Keepit's data hosting locations in the Americas, Europe, and Asia (see specifications below).
- Strong encryption: Keepit protects all data in transit and at rest with a 256-bit TLS customer-unique encryption key.
- Stability: Keepit backup has 99.9% SLA uptime (service level agreement).
- 3rd party certification and auditing: Keepit regularly undergoes thorough auditing and rigorous evaluations of Keepit's operational and security processes via external consulting.
- EU Compliant: Keepit complies with all European laws and regulations.
- Unlimited archive retention and storage.

Data Hosting Locations:

AMERICAS
Location: Washington DC, USA
Provider: Equinix
Certifications: ISO 27001, HIPAA, NIST 800-53/FISMA & SOC 2 Type II

EUROPE
Location: Copenhagen, DK
Provider: GlobalConnect
Certifications: ISO 27001, ISAE 3402 Type II & SOC 2 Type II

ASIA
Location: Sydney, AU
Provider: Equinix
Certifications: ISO 27001 & SOC 1 Type II

About Keepit®

At Keepit we believe in the digital future. Our mission is to pioneer the new way in securing data, taking data protection best practices to the cloud. Keepit is your one solution to backup and secure all your corporate data across your cloud services. Fully automated with the broadest coverage in the market, Keepit is your trusted cloud backup solution, making data protection less complex.

For more information and your free trial visit:
www.keepit.com/gsuite

You can also drop us a line at: hello@keepit.com
or call us directly at:
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UK: +44-808-189-3328
DK: +45 88 70 44 70



keepit[®]

– Backup for G Suite

Is Your Data Safe?

*70% of companies are experiencing
cybercrime, with the average cost of
recovery at \$150,000*

- PwC



www.keepit.com/gsuite

G Suite

Why Your G Suite Data Needs Backup:

Data In The Cloud Also Gets Lost

As companies move vital business data from on-premises to the cloud, new challenges in enforcing IT security arise.

According to a recent Cybercrime Survey from PwC, *7 out of 10 companies have been hit by a cyberattack during the last 12 months – with the average data recovery cost at \$150,000. Human errors such as accidental deletion continue to be the number one reason for data loss.

Before SaaS applications such as G Suite, most businesses had a local exchange server that was always backed up and secured. Likewise, your Google cloud data needs protection. The hard fact is that you can also lose data stored in the cloud – and data restoration can be quite a costly affair without independent backup of your data.

Data Protection: Who is responsible?

Customer	SaaS Provider
<ul style="list-style-type: none"> User errors Accidental deletion and overwrites 	<ul style="list-style-type: none"> Operational failures Power outage Infrastructure failures Natural disaster
<ul style="list-style-type: none"> Security attacks Hacking events Malware Malicious insiders 	
<ul style="list-style-type: none"> Data corruption Sync errors 	

Reasons for Data Loss:

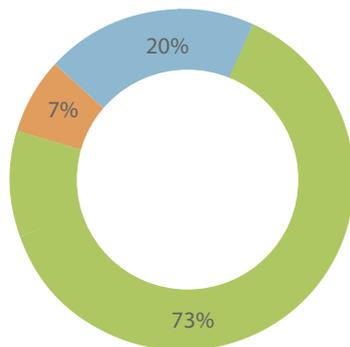
Human Error 73%

- Accidental deletion & overwrites 63%
- Closing accounts 10%

Hacking & Insider Threats 20%

- Hackers 13%
- Malicious deletes 7%

3rd Party Software 7%



Source: Aberdeen Group

Are Your Google Data at Risk?

Unfortunately, G Suite does not include automatic backup, and offers only minimal data protection and backup. G Suite will not cover any data loss caused by your own internal errors, malicious actions, ransomware or other cyber crime. If, for instance, you delete a user, all the data associated with the user's account will be removed from Google. Relying solely on Google as your G Suite backup means risking that your critical G Suite data could be lost forever.

You Are Responsible for Your G Suite Data

G Suite comes with only limited data protection and recovery. As a Google G Suite customer, YOU are responsible for ensuring the necessary protection of your G Suite data, not Google. You need to ensure that all your critical data is protected from loss due to accidental deletion, hacktivism, malicious insiders, and sync errors – all the main reasons for losing data in the cloud.

Compliance with Google Vault?

Depending on your specific regulatory requirements, you may use Google Vault to comply with legal data retention needs, as Vault is designed to meet eDiscovery and com-

pliance needs. But Vault is not designed for backup and recovery needs – to ensure this you need a second application in addition to Google Vault.

The Problems with Google Vault Restore

Vault does not restore data back into Google, but only allows you to export data. Manual work is required to convert and upload the data into the users' account, and most often any label previously attached will be lost.

In case of ransomware, Vault cannot recover previous versions on files like MS Word, PPT, or Excel, but will only search the latest versions of the Drive file, without including deleted files. More manual work follows with downloading, importing into Drive, etc. Transferring data between Google Vault users is also time consuming and complex, and finally, Vault does not allow for quick granular restore from any point in time.

“Cloud-to-cloud backup is the only practical option for SaaS data protection.

Forrester Research, December 2017.

How To Protect Your G Suite Data:

To protect your Google data properly, your data should automatically be backed up to a physical independent location every 24 hours. And they should be easy to access and restore at any time, in any case of data loss.

Rather than relying on only one supplier, getting an additional backup is best practice to prevent data loss. An independent backup solution such as Keepit will keep your G Suite data safe and secure at any time.

*Cybercrime Survey 2017, PwC, November 2017.

Keepit® Backup for G Suite

Keepit is a secure, cloud-to-cloud backup service used to protect leading Software as a Service (SaaS) applications, such as Microsoft Office 365, Google Suite, and Salesforce.com.



Full Protection of Your Cloud Data

Keepit cloud-to-cloud backup ensures full protection of your G Suite data across your G Suite Apps. With Keepit backup to a physical independent and safe location, you can access your data anytime – even if your SaaS application is experiencing downtime.



Daily Automated Backup

Once set up, Keepit will run a back-up of your Google data every day, all year long. Keepit guarantees a minimum of 1 daily backup, but normally runs 4-6 backups a day. With Keepit, you can rest assured that your data is backed up and safe.



Customized Retention

As standard, Keepit will retain your G Suite data for 12 months, but offers up to unlimited retention of your data with plenty of storage. This way, you don't need to worry about storage costs running out of control. Keepit is a scalable backup service, customized to your needs.



Uniquely Tamper-Proof

With Keepit no function allows overwriting of any existing data. The patent-pending blockchain algorithm makes low-level tampering impossible.

**EASY AS
1-2-3**

Activating Your Keepit Account

In 3 easy steps, your Keepit backup to G Suite is connected to Google and running. Keepit will automatically notify you in case of any backup problems via e-mail – it's a simple set-and-forget. Keepit automatically detects and adds new users to the backup set.



What Is Backed-Up:

Keepit will automatically backup all your data across your G Suite Apps:

- Gmail
- Google Drive
- Google Team Drive
- Calendar
- Google Sites
- Tasks



Quick and Easy Search Function

With Keepit's unique Search & Restore functions, you can find and restore any of your G Suite data at any time. Browse or search across your G Suite apps, and locate specific backups of your data in a second. You may even scroll back and forth in time with the granular snapshot feature. With Keepit all of your data across all snapshots is available at all times, nothing less.

Quickly restore anything from a single email or file from a single user to a complete user account. Keepit also allows for cross-user restoration of data from one G Suite account to another.



Try Keepit Backup for Google Suite:

For your free trial, please drop us a line at: hello@keepit.com. Or visit our site: www.keepit.com/gsuite.



Keepit Backup & Restore Gives You:

- Automated daily backup to an independent location
- The broadest coverage in the market
- Backup - Search - Restore: An all-in-one solution
- Quick search function including granular feature
- Easy granular and in-place restore
- Unique point-in-time restore
- All backup is available 24/7
- Customized up to unlimited retention
- Sharing feature between users
- Simplicity and a user-friendly solution
- Compliance with regulatory requirements
- Free Keepit customer support